

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:3876
ANSWERED ON:22.03.2001
NEW MARKET FOR GARMENT EXPORT
DUKHA BHAGAT

Will the Minister of TEXTILES be pleased to state:

- (a) whether the Apparel Export Promotion Council explored any new market in the world for exporting the readymade garments;
- (b) if so, the names thereof and the value of the readymade garments exported to these markets;
- (c) whether this Council helps only a few selected exporters; and
- (d) if so, the reasons therefor and the remedial measures taken in this regard ?

Answer

MINISTER OF STATE FOR TEXTILES (SHRI V. DHANANJAY KUMAR)

(a) India's ready-made garments are exported to more than hundred countries of the world. However, member countries of the European Union and USA are the major markets for India's apparel products. The Apparel Export Promotion Council (AEPC) has been undertaking export promotion events like participation in overseas exhibitions/fairs, organising BSMs abroad, sponsoring trade delegations with a view to consolidating and the existing markets and exploring new markets. The details of promotional events undertaken by the Council in the year 2000-01 are given below:-

- (i) Buyer Seller Meet in Netherlands, UK & France during June 2000
- (ii) Buyer Seller Meet in USA & Canada during October, 2000.
- (iii) Buyer Seller Meet in Chile, Brazil & Venezuela during March 2001
- (iv) Buyer Seller Meet in Australia & New Zealand during February 2001.
- (v) WWD Magic Fair, Las Vegas, USA during August 2000.
- (vi) Hong Kong Fashion Week, Hong Kong during July 2000 and January 2001.

b) The value-wise exports statistics to these countries are given below :-

(Value in US \$ Million)

Countries Exports in 2000

USA 2064.00
Canada 259.00
Netherlands 249.06
UK 432.06
France 408.37
Chile 211.12
Brazil 8.77

Venezuela 5.64
Australia 50.54
New Zealand 12.34
Hong Kong 14.40

c) & d) No, Sir. The Council helps all Registered Exporters who are members of the Council as it is open for all member exporters to participate. The Council brings out advertisements in the Newspapers and AEPC Fortnightly Magazines, giving the details about these events and hence gives all member of the Council an opportunity to participate in these events. The participation in the Councils export Promotion Activities are on first-cum-first served basis.